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# Smart Policing: Organizational Change & Sustainability Chip Coldren, CNA

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#### **Session Goal**

- Reinforce the importance of sustaining Smart Policing practices & innovations
- Review different perspectives regarding sustainability
- Discuss different tactics and strategies that support sustainability
- Look at Smart Policing sustainability practices in the sites





### Sustainability in Smart Policing

- Sustainability is stressed early on
- Should plan for sustainability at the outset
- Shouldn't assume that everything you do should be sustained
- Should never underestimate the importance of planning, strategically for sustainability
- Should never underestimate the importance of communication (internal) to sustainability
- There is a close link between sustainability, organizational change, and innovation





### Sustainability in Smart Policing

- Two different approaches:
  - 1. Sustaining Smart Policing practice
    - Analysis
    - Collaboration & Communication
    - Research partnership
    - Actionable data
  - 2. Sustaining Smart Policing strategies and tactics
    - Proof of effectiveness & cost effectiveness





# Perspectives on Sustainability (in the public sector)

Three types of innovation (from GovExec.com):

Adapting a proven practice into a new context

2. Improving what is already being done

3. Developing an entirely new approach.





## Three elements required for innovation (also from GovExec.com):

Empathy = give everyone a chance to learn about something they may not fully understand

- just because you 'get it,' doesn't mean everyone else does
- \* can you put yourself in the shoes of those who will receive the 'innovation?'





### Three elements required for innovation:

- 2. Diversity = different voices must be brought to the table to get representation of diverse perspectives on a problem.
  - Those in the room must be open to all participants, regardless of status in the organization, sharing their own ideas





### Three elements required for innovation:

- Risk taking = people must be willing to try something different, to voice a "wild" idea without fear of ridicule or repercussions
  - Is there a culture of innovation in the organization?
  - Does leadership support risk taking?





### Five things that government innovators can learn from marathoners (from govtech.com)

- 1. Find a good running pack it helps to have a training group that runs at your speed and provides support. Find like-minded individuals to share your lessons learned, motivate one another to keep running when tired and pick each other up.
- Pick your battles If you fight every battle, you aren't going to win any of them. Save your energy to combat the really important problems.





### Five things that government innovators can learn from marathoners (from govtech.com)

- 3. Take breaks In today's world, the mind needs to rejuvenate; take periodic breaks. They refresh you, and they expose you to non-work activities that help you formulate new ideas.
- 4. Know when to move on As an innovator, your best contribution may be getting new ideas off the ground, not running the project all the time; know your personality; when something new excites you, it may be time to try that.





### Five things that government innovators can learn from marathoners (from govtech.com)

5. Be realistic — Most of us aren't going to run a two-and-a-half-hour marathon; it's important to be realistic in government as well; government bureaucracy often is slow. You can try to rush it but be realistic about the pace of progress





#### Conditions for Sustained Innovation (from ANAO)

- 1. Leaders provide a supportive culture
- Innovation is part of the agency's strategy, and it is resourced

- 3. Staff have training, skills, & development opportunities
- 4. Agency engages with citizens and stakeholders





#### Conditions for Sustained Innovation (from ANAO)

Agency has a 'deep understanding' of the business (data, evidence, environment)

- 6. Assessment mechanisms are in place
- 7. Organizational agility
- 8. Innovation is recognized and rewarded





### Leadership issues

- Top-level support is needed
- It's not the only thing needed
- Innovation and organizational change do not have to start with the top
- Innovators can "manage up" from lower levels in the organization
- \* "Line level leadership" is critical





### Leadership issues

- Most of the principles noted here apply at all levels
  - Communication
  - Building a good team
  - Outreach and collaboration
  - Being realistic
  - Listening to all
  - Link you efforts to the agency's mission in visible ways





### Sustaining Innovation in the SPI Sites

- Modifying officer performance evaluations
- Reaching out to agencies in the region
- Routinizing collaboration with external stakeholders
- Enhancing crime analysis capabilities
- Modifying CompStat meetings
- Providing specific training on SPI roll calls, online, academy





### **Stop and Think**

- Do we have to 'innovate' in SPI to be successful?
- Are there other sustainability practices that have not been discussed here?
- What are you doing right now to advance the sustainability of your project?
- \* Have you discovered anything that you definitely should not sustain?





#### Comments from SPI Sites

- \* Glendale
  - \* Mike White
- Boston (invited)



