



Data. Analysis. Solutions.

Smart Policing Initiative Website and Social Media

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Agenda

- SPI Website Background
- SPI Website Key Features
- SPI Website Mailing List
- SPI Goes Mobile
- SPI Social Networking



SPI Website Background





Importance and Benefits of Online Presence

- Global audience
- 24/7/365
- Cost effective
- Technical support
- Collaboration
- Immediate information dissemination
- Multimedia



The SPI website was launched in June 2010.



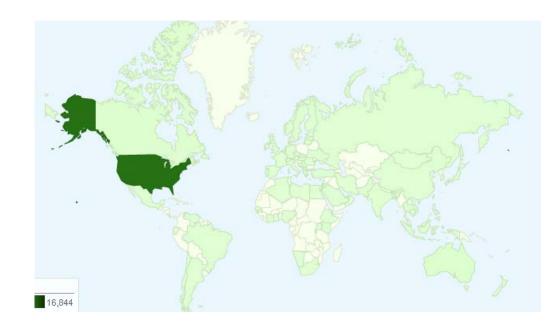
It averages over 4,500 page views per month!





The website reaches over 115 countries/territories worldwide

- The Top Ten are:
 - United States
 - Canada
 - United Kingdom
 - New Zealand
 - Australia
 - India
 - Brazil
 - South Africa
 - Taiwan







SPI Website Key Features





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Key Features

- Background
- SPI Sites
- Technical Assistance
- Resources
- News
- Events
- Community
- Contact Us



How does this help me?

- Learn how to incorporate SPI practices and concepts into your department or agency
 - E.g., organizational change, using intelligence for strategic targeting, or research partnerships
- Find out how to address a variety of common law enforcement challenges and problems
 - E.g., abandoned homes, drugs, minority groups, and violent crimes.
- Collaborate with other SPI sites and the SPI community
- Request additional assistance



Background

Learn more about SPI and the SPI Team (BJA, CNA, and SMEs)

Check out SPI bios and photos www.smartpolicinginitiative.com/background/spi-team











SPI Sites

www.smartpolicinginitiative.com/SPIsites



Learn about each of the SPI sites on the "SPI Sites Pages"

Each site can edit and update their own page, contact spi@cna.org to learn how!





Build up your SPI Site Page

- Include updates on recent events and news
- Upload images and videos
 - E.g., Palm Beach Community Soccer Tournament video or Glendale - Teen's Today segment on Glendale SPI
- Share resources, challenges, and best practices
 - E.g., Example MOUs with partner agencies or presentations
- Share interesting findings from SPI research and evaluations



SPI has an Affiliate Membership for non-funded sites



Albuquerque, NM and Georgia Department of Juvenile Justice are affiliate members!



Share SPI with other departments.



Technical Assistance

SPI has conducted 17 webinars (and counting)!



View them and supplemental reading at:

www.smartpolicinginitiative.com/tta/webinars



Technical Assistance

SPI Site Spotlights and Program Profiles highlight the methodology and results of SPI



sites.



Boston, MA; Glendale, AZ; Los Angeles, CA; Palm Beach, FL; and Reno, NV

www.smartpolicinginitiative.com/tta/spi-site-spotlight-reports







SPI sites can make TTA requests via the SPI website home page:

Technical Assistance

Need Training and Technical Assistance? Submit a request here!

Want to learn about the types of technical assistance available? Go here.

TTA Request Form

	SPI SITES	TECHNICAL ASSISTANCE	RESOURCES	NEWS	EVENTS	COMMUNITY	CONTACT US
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Chief Ron Davis	-						
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Additional comm							

request-form







Crime Analysis, Economics, Sustainment, Policing Strategies, Technology, and Outreach...

These are just *some* of the topics you can search by and find resources for on our website!

www.smartpolicinginitiative.com/library-and-multimedia-resources/resources-andpublications







The SPI website has over 75 video podcasts!

Covering site spotlights, information from site representatives, webinars, and hot topics!



Watch podcasts on our



• SPI website:

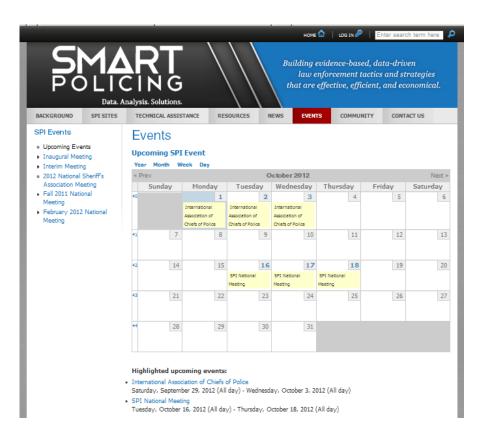
www.smartpolicinginitiative.com/video/multimedia

• YouTube Channel:

www.youtube.com/user/SmartPolicing



Events



Want to know about upcoming SPI events?

Check out our calendar!

www.smartpolicinginitiative.com/spi-events



Contact Us

Have a question about SPI? Go to the "Contact Us" form

(www.smartpolicinginitiative.com/contact)







SPI Website Mailing List







The SPI mailing list has over 1,600 members.

You can join on the SPI front page.

Join Our Mailing List.

Enter your name and email below to receive exclusive news and stay connected to the SPI community.

First Name

Last Name

Email Address

Submit





Mailing list members receive monthly updates on new website additions and upcoming SPI events.

SMART (BJA SMART POLICING INITIATIVE - WEBSITE UPDATES AUGUST 2012 RECENT UPDATES N THIS ISSUE Dear SPI Community SPE Site Spotlight Report Please check out our recent updates to the Smart Policing Initiative website Upcoming Events and 1) SPI Site Soptight Report - Roston, H. Many Damagers 2) Newly added resources on crime analysis, Competet, organizational change, and morell Get Connected SPE Site Page Up SPI SITE SPOTLIGHT REPORT - BOSTON, MA UPCOMING EVENTS and UPDATES from 2004 to 2008, the city of Baston experienced notable increases in violent crime, especially robberies During the month of September UnkedIn discussions and assoults committed with gurs. In response, on targeting offenders; and Commissioner Edward Davis developed the Safe Street developing and building Team (SST) strategy through which police officer teams concept teams to address were assigned to 13 different violent crime het spots. ime izzuez. The SSTs applied problem prior (ed. community replains Sep. 13: Presentation on strategies to identify and address recurring problems in SPI at the NU Tech Institute their target areas. Conference Sec. 19 - SPI Workshop In In 2009, the Baston Police Department received funding from the Surcou of Justice Assistance's Smort Policing Sep. 24: Webinar on SARA initiative to conduct an experit facto evaluation of the place-based SST strategy. To 5) Sep 25-26: Regional read about their project and how their strategy was associated with a 17.3 acreant neating of Northeast SPI Sites reduction in the total number of violent index crimes click here (also attached) 6) Sep 30: Presentation on SPI for the IACP Senior Research Committee NEW RESOURCES GET CONNECTED SPI SITE PAGE UPDATES Join our <u>SPI United Group</u> and other sodal networking stas to get involved in discussions on sodal media in **Frequently Asked Questions of Orime Analysis and Happing** policing, technology, crime analysis, and more. Orime Analysis Case Shudies 😏 You 🎆 Linked in facebook 🧲 Competat and Organizational Change Case Study Twitter - @SmartPoliding - Easabook P Unladin Group - YouTube Channel Gun Violence In Boston Micro - York, ME Places **Bureau of Justice Assistance Smart Policing Initiative** If you wish to cancel your subscription to the SPI Halling List send an email to with subject line This protect was supported by Grant No. 2009-DG-BK-K021 awarded by the Bureau of Justice Assistance. The Bureau of Justice Additional is a component of the Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Justice and Delinousnov Prevention, and the Office for Victims of Orime. Points of view or opinions in this document are those of the author and do not necessarily represent the official position policies of the U.S. Department of Justice.

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National Sharith Association 2012 Conference

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Want to receive our SPI Quarterly **Newsletter**?

Join our mailing list on the SPI front page!

Join Our Mailing List.

Enter your name and email below to receive exclusive news and stay connected to the SPI community.

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SPI Goes Mobile





Goals

- Push information to the SPI community and law enforcement officers in the field
- Make information accessible, easy to obtain
- Provide content that is streamlined
- Refers to internet-based tools that people use to interact
- Social media is synonymous with Web 2.0







SPI Social Networking





SPI in Social Networking

- Goals include:
 - Expand SPI community
 - Increase collaboration
 - Instantly communicate interesting articles or news related to SPI





SPI is on LinkedIn, Facebook, YouTube, and twitter





Get connected on the SPI homepage!





Join our LinkedIn Group of over 300 members to discuss pertinent issues related to SPI

Linked in 🛛

Home What is LinkedIn? Join Today Sign In



Success for an offender-focus strategy

New results available from Philadelphia's randomized controlled trial of three different policing strategies, part of our Smart Policing ...

posted 10 days ago

Jerry R. 4 days ago - Thanks Lt Klaus! We have a paper ready to send to a journal if you are interested in the full methodology. Can find if you email me directly ... »



See more »



parles

Technology Alert – New First Responder Bomb Threat "App" Available for Smartphone's and Laptop's.

I recently ran across a new product for law enforcement that I consider a must have for onscene incident commanders. The software ...

posted 13 days ago

Christopher G. 10 days ago - Too bad they are charging government users for the ap. \$12 for the ap and \$100 for a PC version. I can see that charge for authorized ... »



See more »



Task Forces / Concept Teams and the "Targeting" of violent offenders As a young police officer in the late 1980's, I worked in the City of Lansing, Michigan and quickly discovered that a class of violent ...

posted 14 days ago

SPI Administrator A. 13 days ago - SPI Administrator likes this.



See more »





Questions



spi@cna.org

