

**SMART**  
POLICING

Data. Analysis. Solutions.



**BJA**  
Bureau of Justice Assistance  
U.S. Department of Justice

# Welcome to the Smart Policing Initiative Spring 2014 National Meeting

April 29-May 1, 2014

This project was supported by Grant No. 2009-DG-BX-K021 awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, and the Office for Victims of Crime. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.



# Welcome from BJA Deputy Director for Policy Kristen Mahoney

May 1, 2014

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# SPI Spring 2014 National Meeting

## Introductions and Overview of Agenda – Day 3

Kate McNamee & Chip Coldren

May 1, 2014

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# Meeting Goals

- Dialogue with BJA leadership
- Hear from sites at various stages of implementation
- Focus on core Smart Policing principles and issues
- Discuss capacity assessments and TTA plans
- Build the Smart Policing community of practice
- Record (podcasts) site updates

# Agenda Overview

## May 1

- Keynote from COPS Director Ron Davis
- Phase IV Site Presentations
- Roundtable on Smart Policing Challenges
- Wrap-up



# Phase IV Site Presentations

Columbia and East Palo Alto

9:30-10:30 am

May 1, 2014

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# Using a Place-Based Technology to Address Shootings in East Palo Alto

East Palo Alto Police Department & Chief Justice Earl  
Warren Institute on Law and Social Policy

May 1, 2014

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# Project Overview

- City of approximately 30,000 residents with high levels of shooting incidents
- Citywide coverage of gunshot location detection system (GLDS) since January 2009
- Goal: To use GLDS above and beyond rapid response tool to help design and implement POP strategies and tactics to reduce shootings



# Progress on Four Key Tasks

Key Task	Status
1. Document changes since 2009 in procedures and strategies because of the GLDS	Completed
2. Understand nature and context of universe of shootings and identify hot spots using GLDS data	Completed
3. Design and implement POP strategies and tactics to reduce shootings based on analysis	In process
4. Assess the implementation of targeted responses	In process

# Task 1: Document changes in procedures and strategies because of the GLDS

- Research questions
  - Have there been changes in formal policies or protocols?
  - Has the use of the technology changed since the system was launched 5 years ago?
  - Have there been changes in officer workload because of more known shooting incidents?
- Activities
  - Interviews with officers, dispatchers, and ShotSpotter staff
  - Document review

# Key Findings

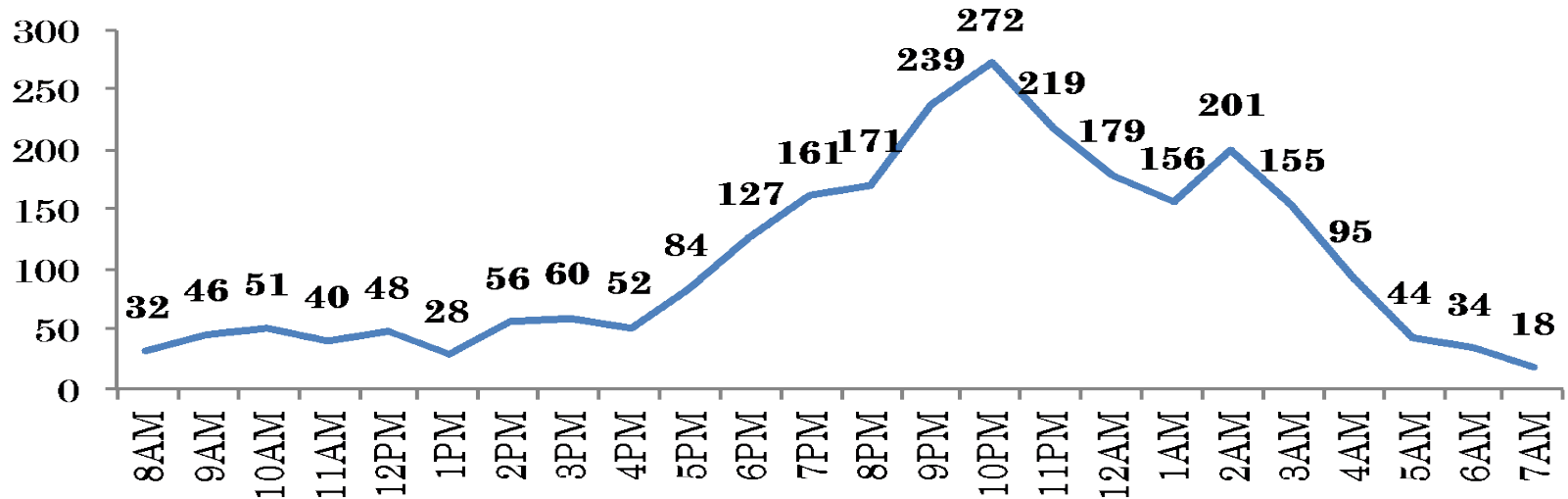
- Essentially no changes to written PD policies or protocols and no formal training for officers
- San Mateo County dispatch had to integrate GLDS into its calls for service data system
- High rates of false positives in the early years but have decreased over time
- No consensus among officers on whether system results in shorter response times
- Increasingly used as investigation and prosecution tool

# Task 2: Understand nature and context of shootings and ID hot spots using GLDS data

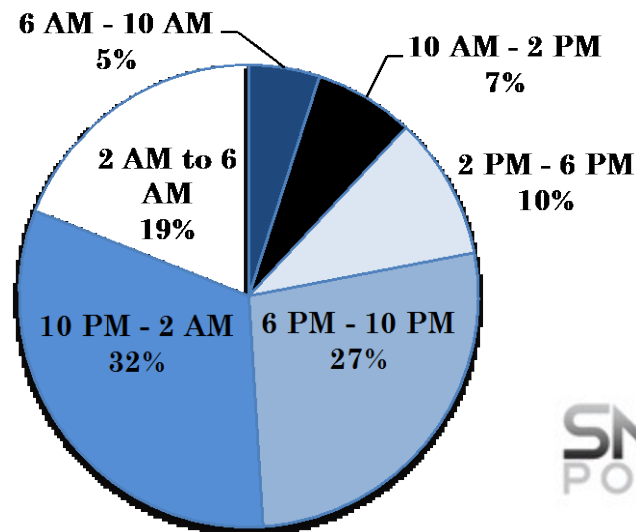
- Research questions
  - How has the level of shootings changed over the last 5 years?
  - What are the patterns in shootings in terms of time of day, day of week, seasonal fluctuations?
  - Where are the shooting hot spots and to what extent do they change in size and location?
- Activities
  - Descriptive analysis of 4 years of GLDS data
  - Mapping shooting hot spots

# Shooting Incidents Peak Between 10 pm and 2 am

Citywide Gunshot Activations by Hour, July 2011 – June 2013

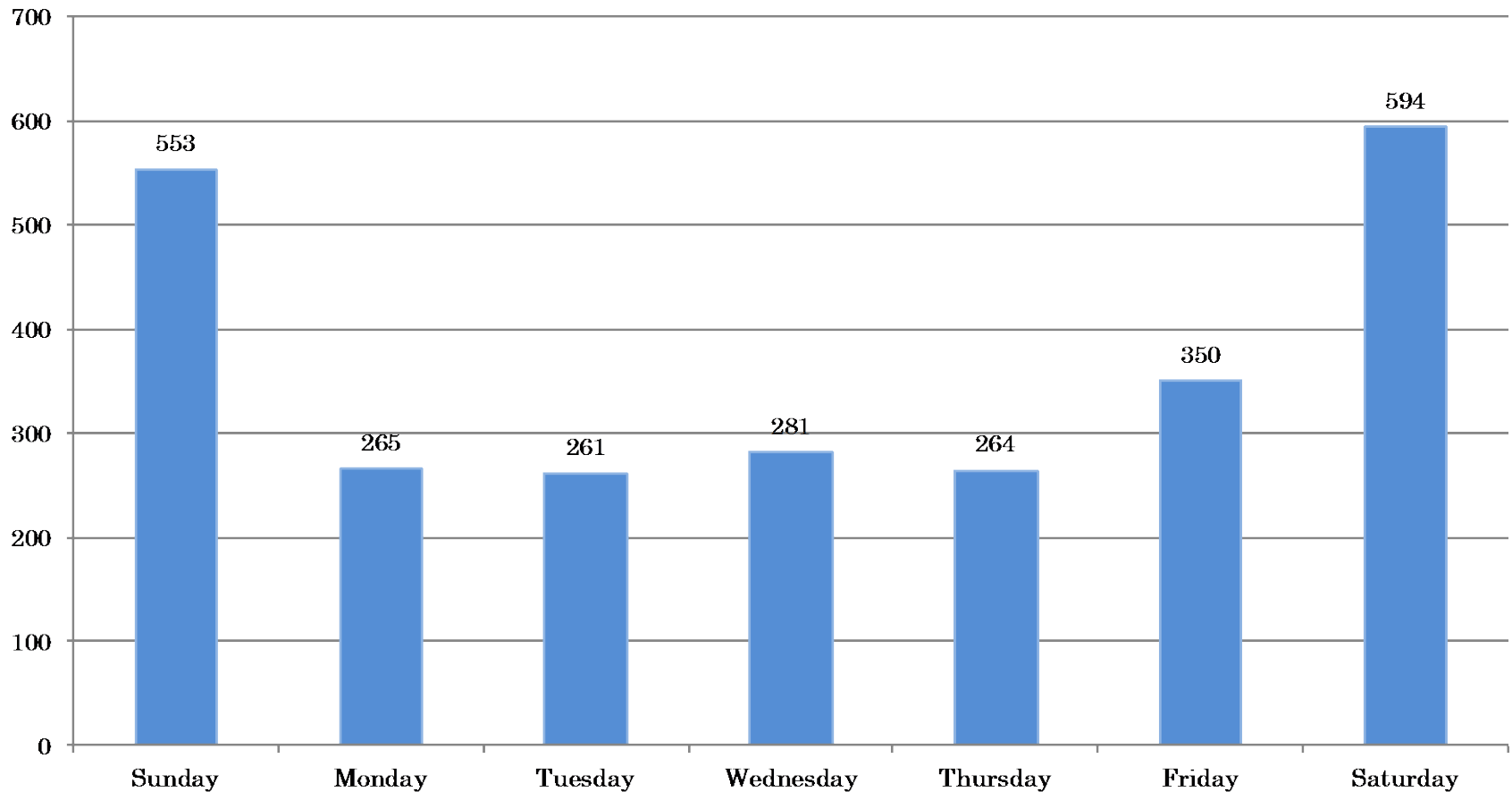


Citywide Gunshot Activations by 4-Hour Blocks, July 2011 – June 2013

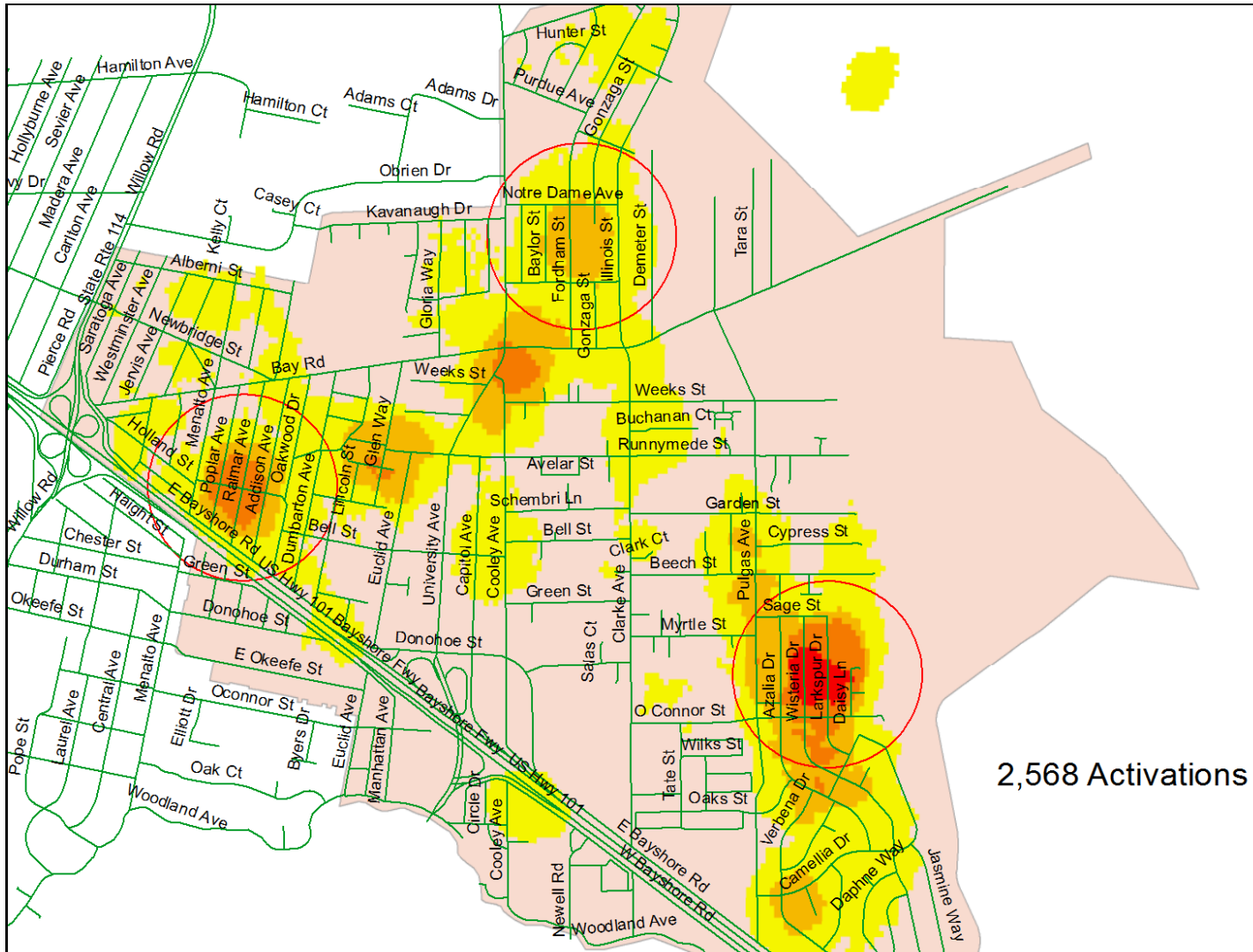


# Shooting Incidents Peak on Weekends

Citywide Gunshot Activations by Day of Week, July 2011 – June 2013

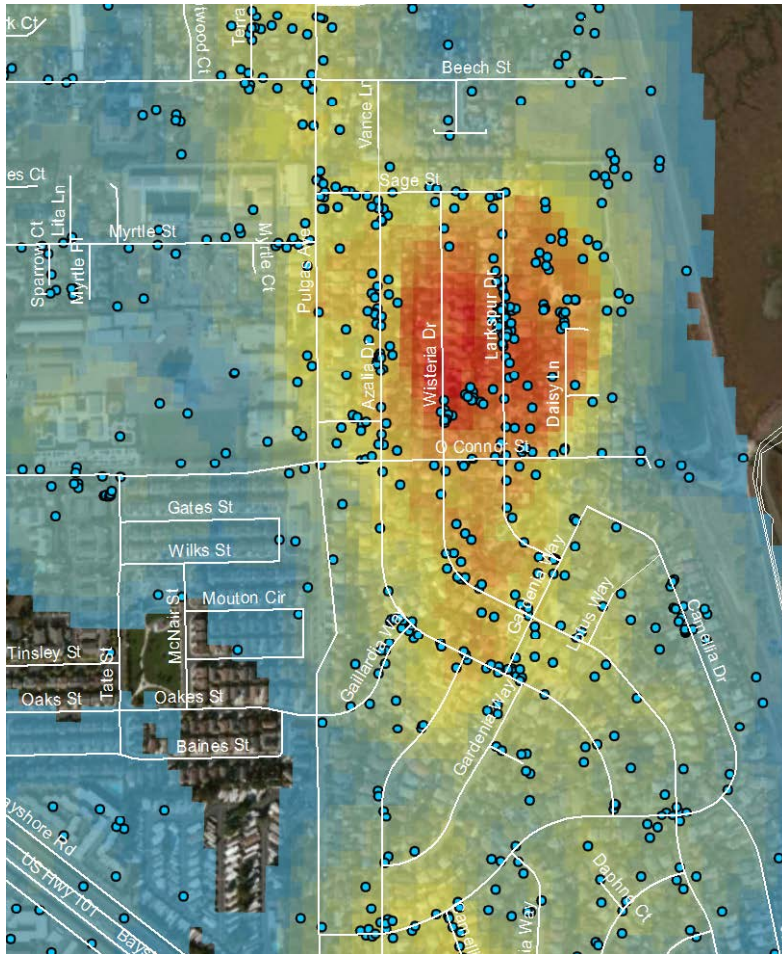


# Three Chronic Shooting Hot Spots





# Shooting Incidents in Gardens Hot Spot Concentrated in a Few Blocks



# Challenge: Learning Curve with Untested Data Source

Assumption	Reality
Citywide coverage	Weak (and therefore inaccurate) in parts of the city
Consistent technology since 2009	Changed the “classifier” and system could be down for maintenance and repairs
Consistent process since 2009	ShotSpotter took over review from county dispatch in 2012
Clean data	Includes “noise” such as construction hot spots, duck hunting in wildlife preserve, and celebratory gunfire on holidays

# Upcoming Milestones

# Task 3: Design and Implement POP strategies and tactics to reduce shootings based on analysis

- Activities
  - Form gunshot reduction team
  - Review analysis and shooting hot spot maps
  - Compare gunshot data to case files
  - Design and implement law enforcement interventions
  - Design and implement community outreach based interventions

# Law Enforcement Interventions

- Increased Presence
  - Additional patrols during peak times
- Intelligence Gathering
  - Increased field interviews in hot spots during peak times
  - Observation of subjects loitering in hot spots
- Home Searches
  - Conduct probation/parole searches of people who live and hang out in hot spots that have gun related offenses

# Community Outreach Interventions

- Knock and Talks
- Block Meetings
- Anonymous Tip Communication
  - Phone tip line
  - TipNow Mobile Application
- Social Media Use
  - Nextdoor
  - Twitter
  - Facebook



# Task 4: Assess the implementation of targeted responses

- Review data and logs
- Conduct interviews
- Evaluate gunshot frequency in areas that received “treatment” vs. control areas



# Plans for Sustainability

- Continue use of ShotSpotter
- Maintain gunshot reduction as a task for our “Special Duty Unit”
- Maintain Community Outreach Efforts
  - Beat Meetings
  - Social Media Use
  - Anonymous Tip Communication



# Integrated Data Exchange & Analysis Project

Columbia, South Carolina

Jeff Rojek, Scott E. Wolfe, Justin Nix,  
Melron Kelly & James Marchbanks

April 30, 2014

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# Introduction

- **Initial focus:** develop a broad-based implementation of Intel-Led Policing
  - Modeling after the British National Intelligence Model (Strategic and Tactical Coordinating Groups)
- **Challenges posed by changes in personnel**
- **Adjusted focus to more manageable projects in line with site goals**
  - Combining key organizational stakeholders and important issues facing the department
- **Two projects:**
  - Repeat and Near-Repeat Burglaries in North Region
  - Building upon existing gang intelligence through network analysis

# Repeat and Near-repeat Burglaries

- **Project emerged from an initial strategic-level analysis of crime hot spots – intent to develop SPI pilot project**
  - Hot spots in the North Region: high rates of burglaries
  - Survey of citizens in North Region and other areas: burglaries as a number one concern.
  - Burglaries: one of the highest self-reported victimizations
  - Repeat Burglaries: 36.6% in North Region, 40.8% in Hyatt
  - Near Repeat Pattern: North Region and Hyatt within 500 ft. and 0-7 days.
- **Response: Model Repeat & Near-Repeat programs from UK, Australia, & Redlands, CA/Baltimore, MD**

# Tiered Approach to Reducing Burglaries

## 1. After initial burglary:

- Officer conducts security survey and completes incident report
- Provide resident with a pamphlet with tips on how to lessen their chances of being re-burglarized in the future
- Ask resident to email serial numbers associated with selected items
- **In addition (for the Near-Repeat Approach)**
  - Homes within a one block radius will receive a door hanger and/or “knock & talk”

## 2. After subsequent burglary:

- Officer conducts follow-up security survey
- Resident may qualify for a temporary security system

# Understanding Columbia's Gang Problem using SNA

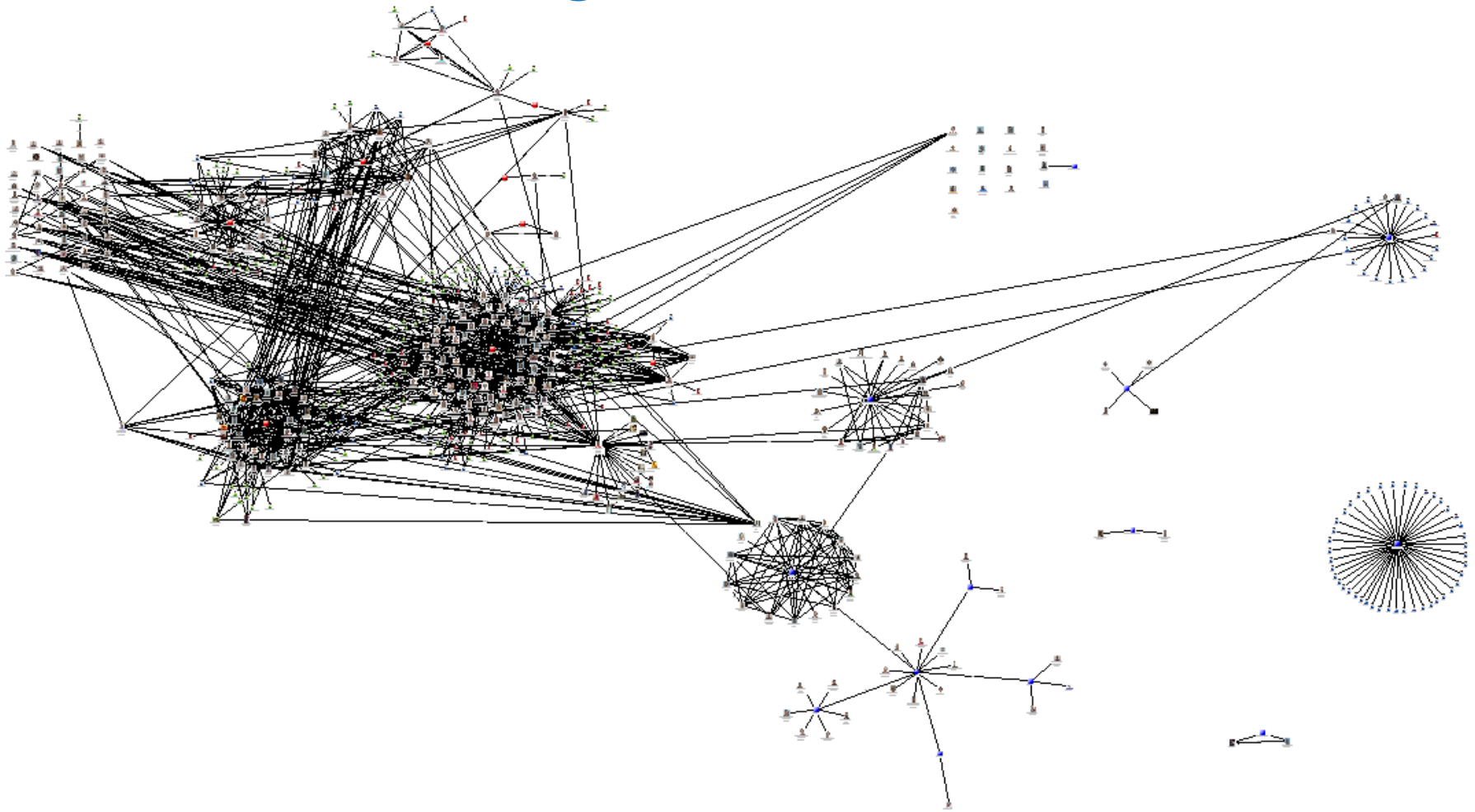
- **CPD and USC-CCJ have worked on issues related to gangs since 2007**
  - Gang intelligence was very rudimentary and the department had limited resources dedicated
- **Gang intelligence efforts have greatly improved**
  - E.g. protocol for validating gangs, gang members, and gang crimes
  - However, gang investigators still have limited time for developing intelligence

# Understanding Columbia's Gang Problem using SNA

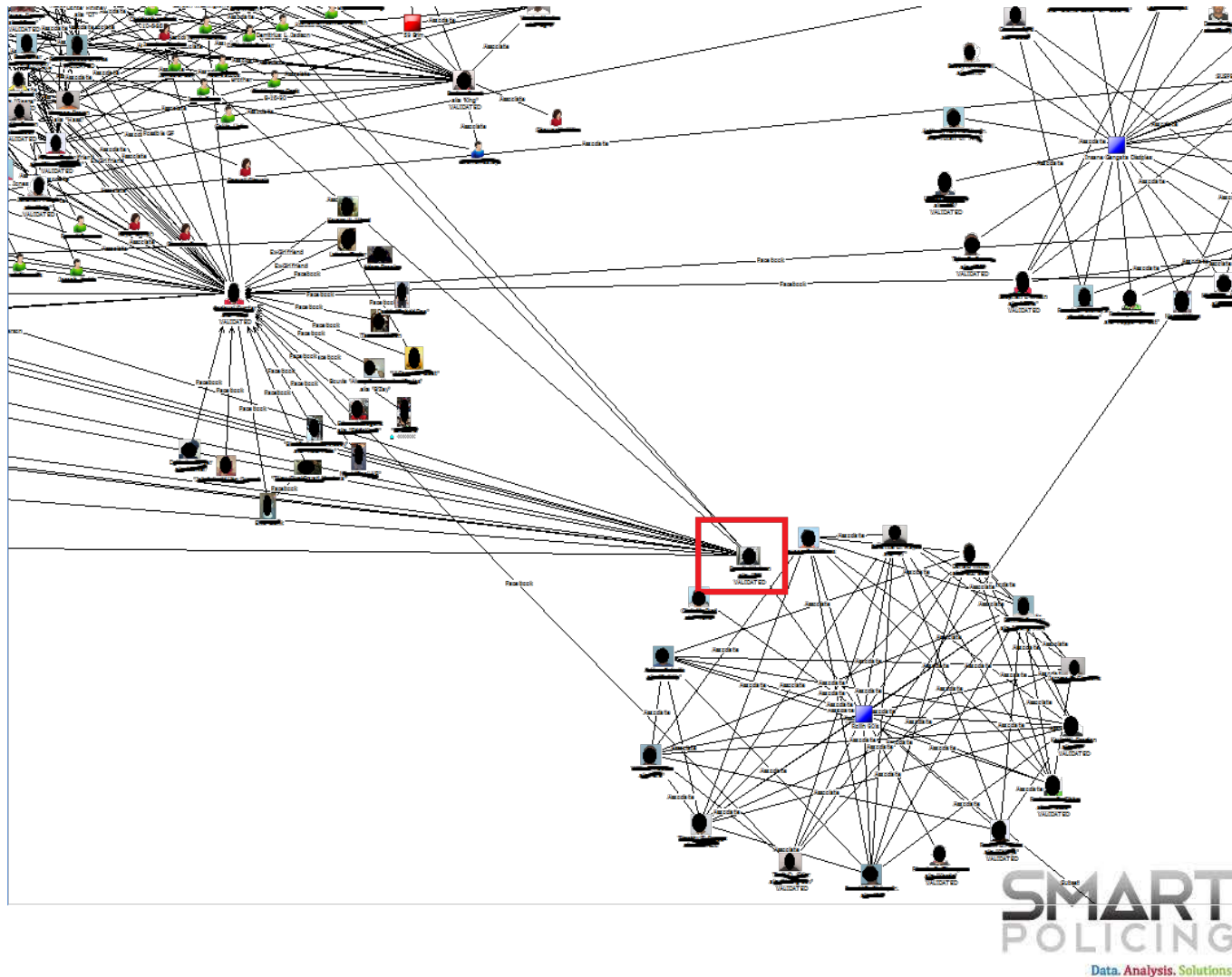
- **Project:**
  - Use network analysis to assist in developing intelligence on gangs, members, subgroups, areas of activity, conflicts, etc.
  - Use existing gang database, contacts (arrests, field interviews, etc.), and social media.



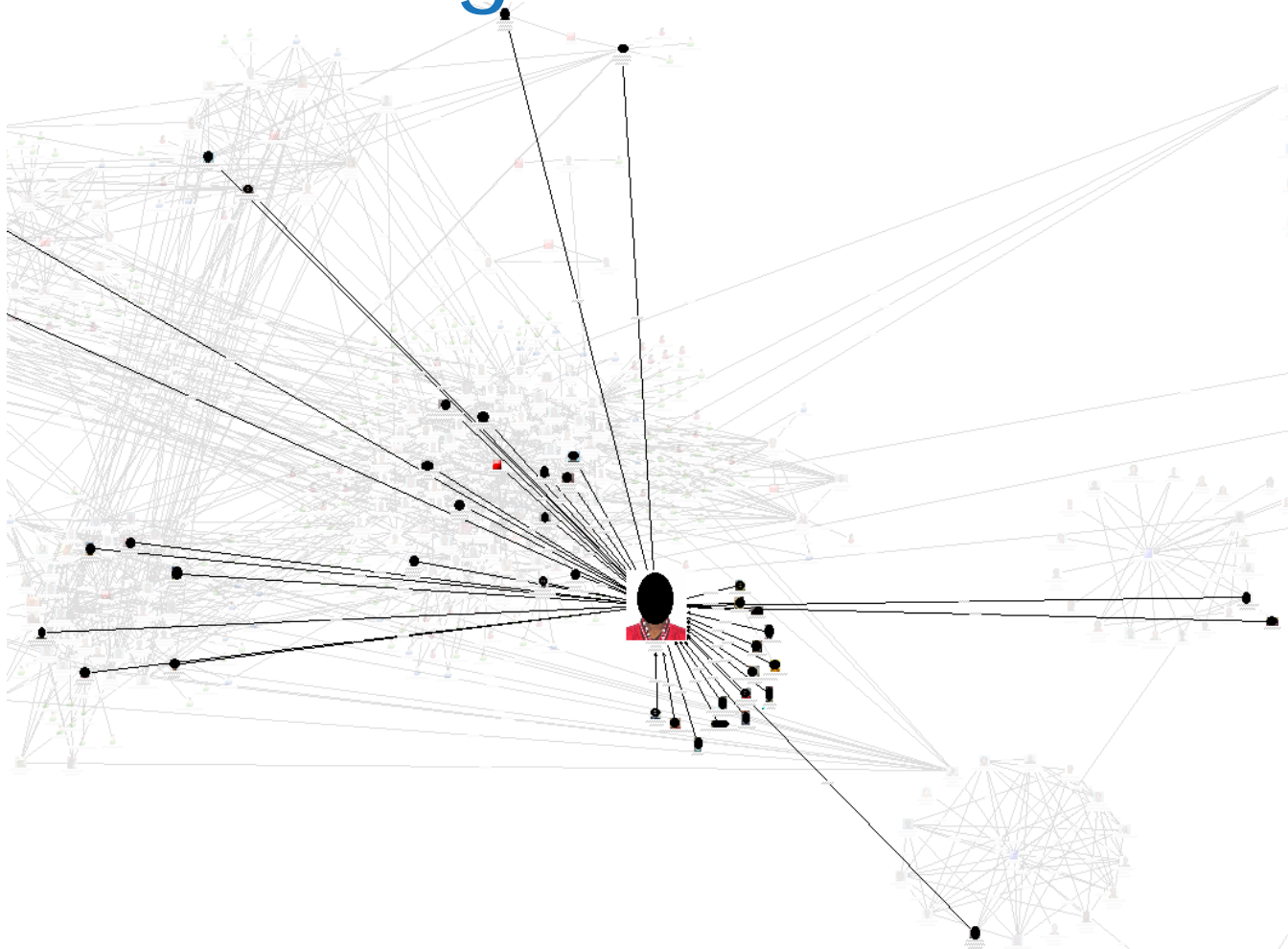
# Understanding Columbia's Gang Problem using SNA



# Understanding Columbia's Gang Problem using SNA



# Understanding Columbia's Gang Problem using SNA



# Understanding Columbia's Gang Problem using SNA

- **Goals for the future:**
  - Build Intelligence
    - Continue identifying possible gang members and their associates
    - Identify cliques that known gang members belong to
    - Validate individuals who meet criteria
    - Understand patterns of individual gang activity, crime, and conflicts
  - Develop response initiative
    - Focused deterrence and/or other approaches

# Repeat and Near-Repeat Burglary Research Plan

- **Process Evaluation**

- Verify completion of initial location security survey, near-repeat notification, and crime prevention follow-up
- Document resident action resulting from first security survey at repeat locations

- **Outcome Evaluation**

- Comparison of repeat and near-repeat events with two comparison areas.
  - 6-month interim analysis and 12 months
- Hyatt area represents a pilot project, with the logic that promising results will promote larger-scale randomized experiment in the city

# Challenges & Lessons Learned

- **Personnel changes and “moving parts”**
  - Importance of staying focused on change and finding those committed to it, being flexible, and keeping manageable goals

## Upcoming Milestones

- **Implementation of the repeat and near-repeat burglary initiative**
- **Completion of the initial gang network analysis**

# Plans for Sustainability

- **Software and Training**
  - Purchase of SPSS modeler, i2 Analyst's Notebook
  - Training of crime and intelligence analysts on software and analytic efforts
  - Training all department personnel on intelligence-led policing and capacity of analysis unit
- **If results from burglary project are promising:**
  - Expand to an entire region
  - Or implement similar projects in other areas of similar size on a need-by-need basis
- **Revamp the intelligence website**
- **Commitment of department stakeholders**



# Concluding Remarks



# Break

## Podcast Filming: Columbia, Kansas City, and East Palo Alto

10:30-10:45 am

April 30, 2014

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# Phase IV Site Presentations (cont.)

Kansas City, Port St. Lucie, and Rochester

10:45-11:30 am

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# Roundtables on SPI Challenges

Chip Coldren, Kansas City SPI, and Shawnee SPI

11:30 am - 12:00 pm

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# The Kansas City (MO) Smart Policing Initiative

## No Violence Alliance (NoVA)

Ken Novak (UMKC), Joseph McHale (KCPD)

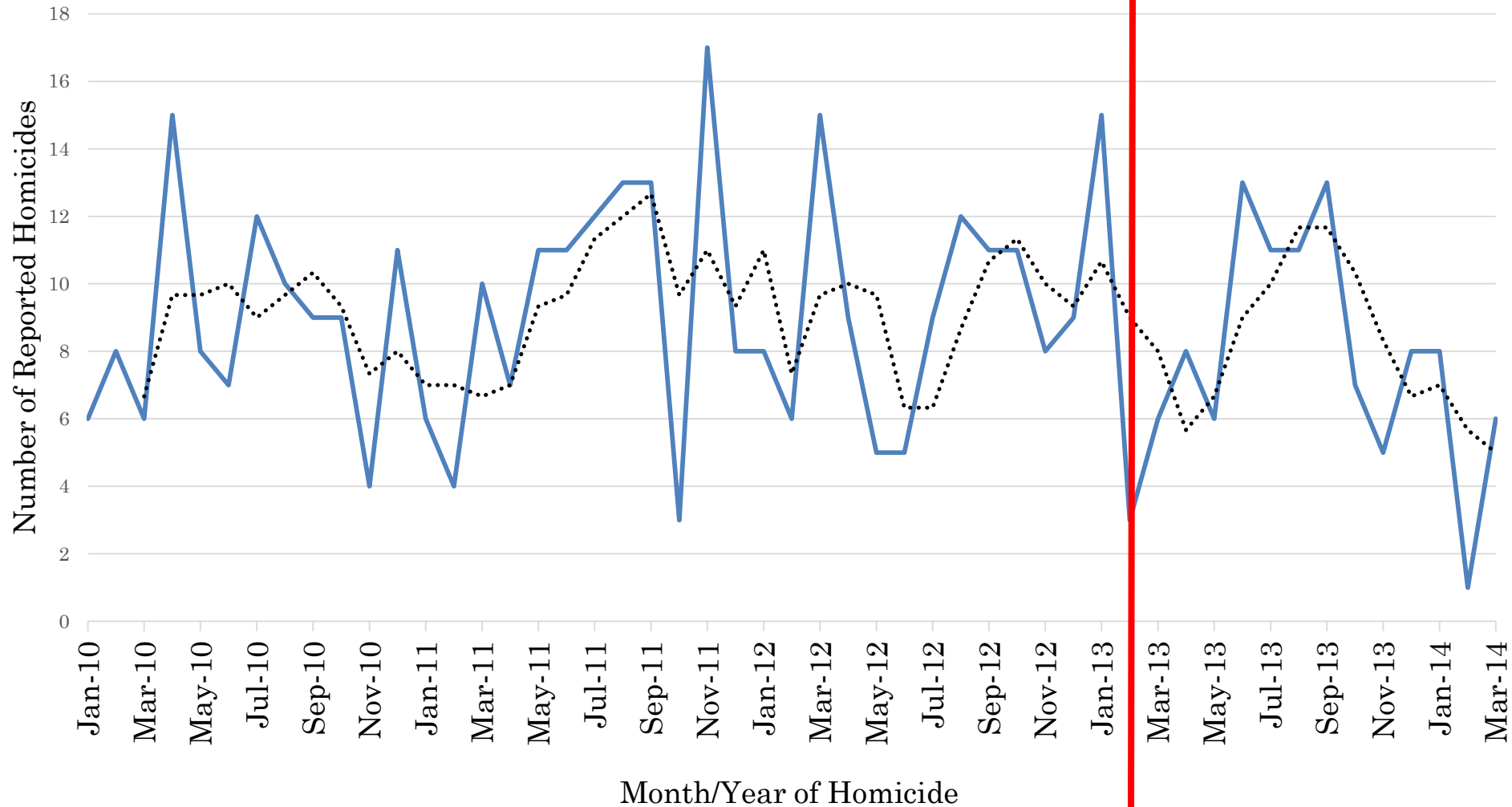
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# Progress (summary)

- Creation of focused deterrence strategy
  - Enforcement, intelligence, social services, communication
- Internal training
- Organizational realignment
- Moving from official data to street intel
- Nine (9) call-ins
- Enforcement

# Homicides in Kansas City, Missouri January 2010 to March 2014



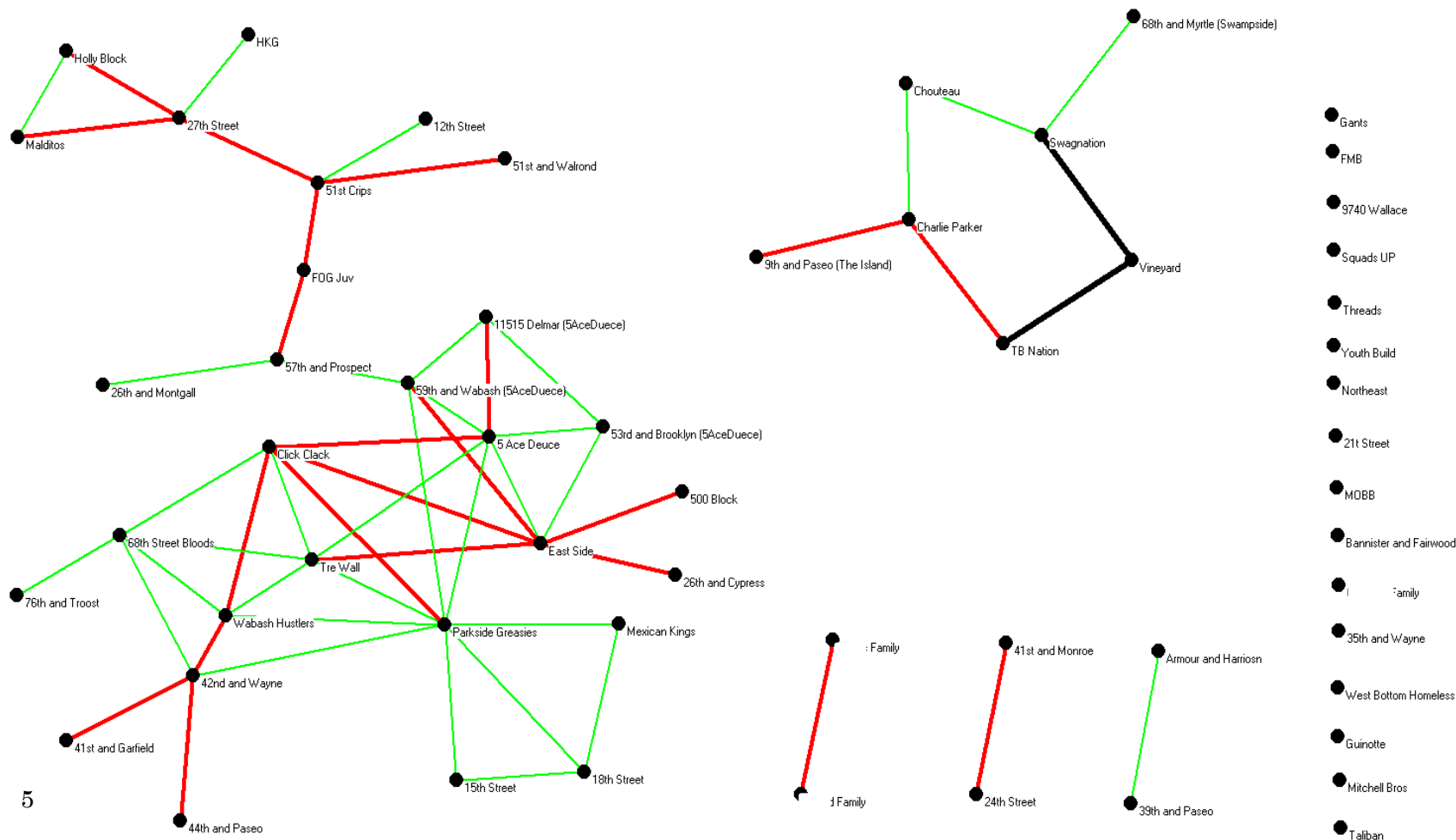
# Challenges, Lessons

- Intra-organizational buy-in
- Focusing on Focused Deterrence
- Inter-agency communication
- Managing moving parts
- Evolving measures of impact



# Upcoming milestones:

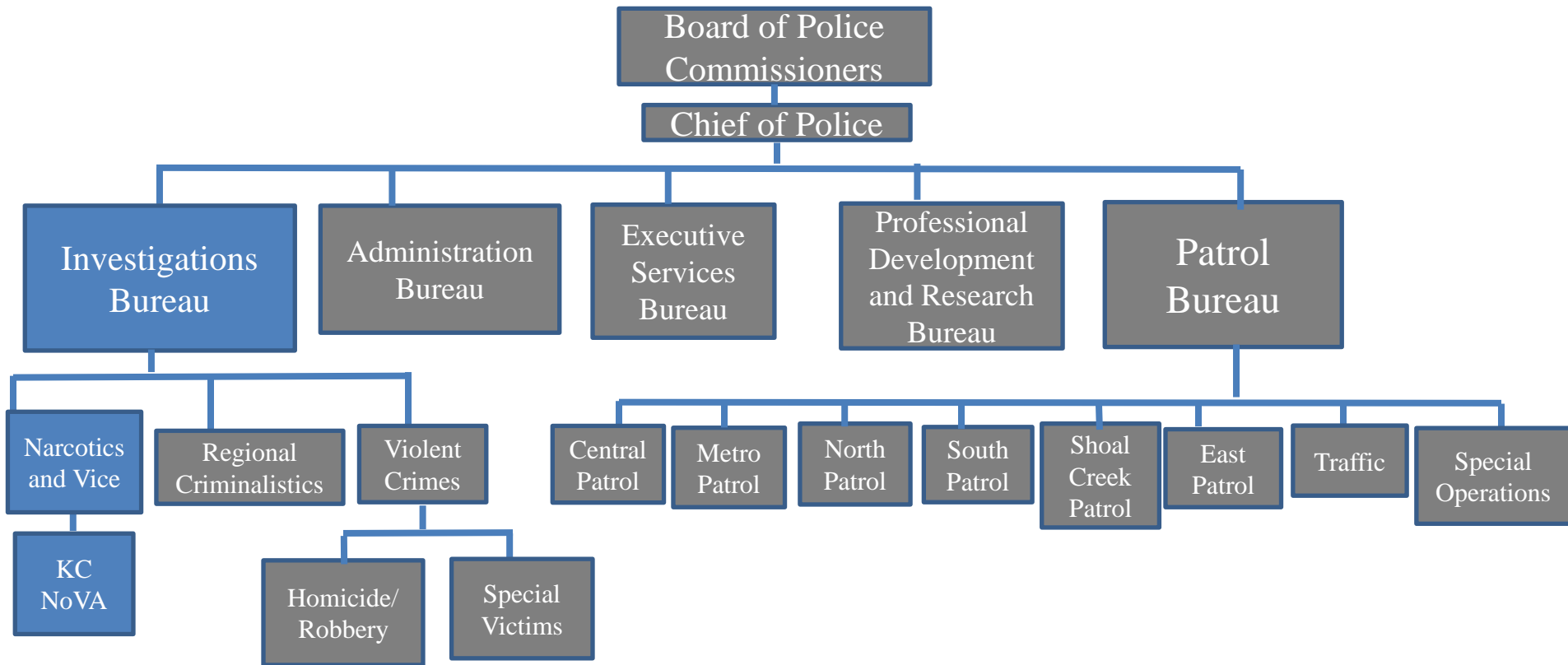
## Network of groups & Group enforcement



# Sustainability

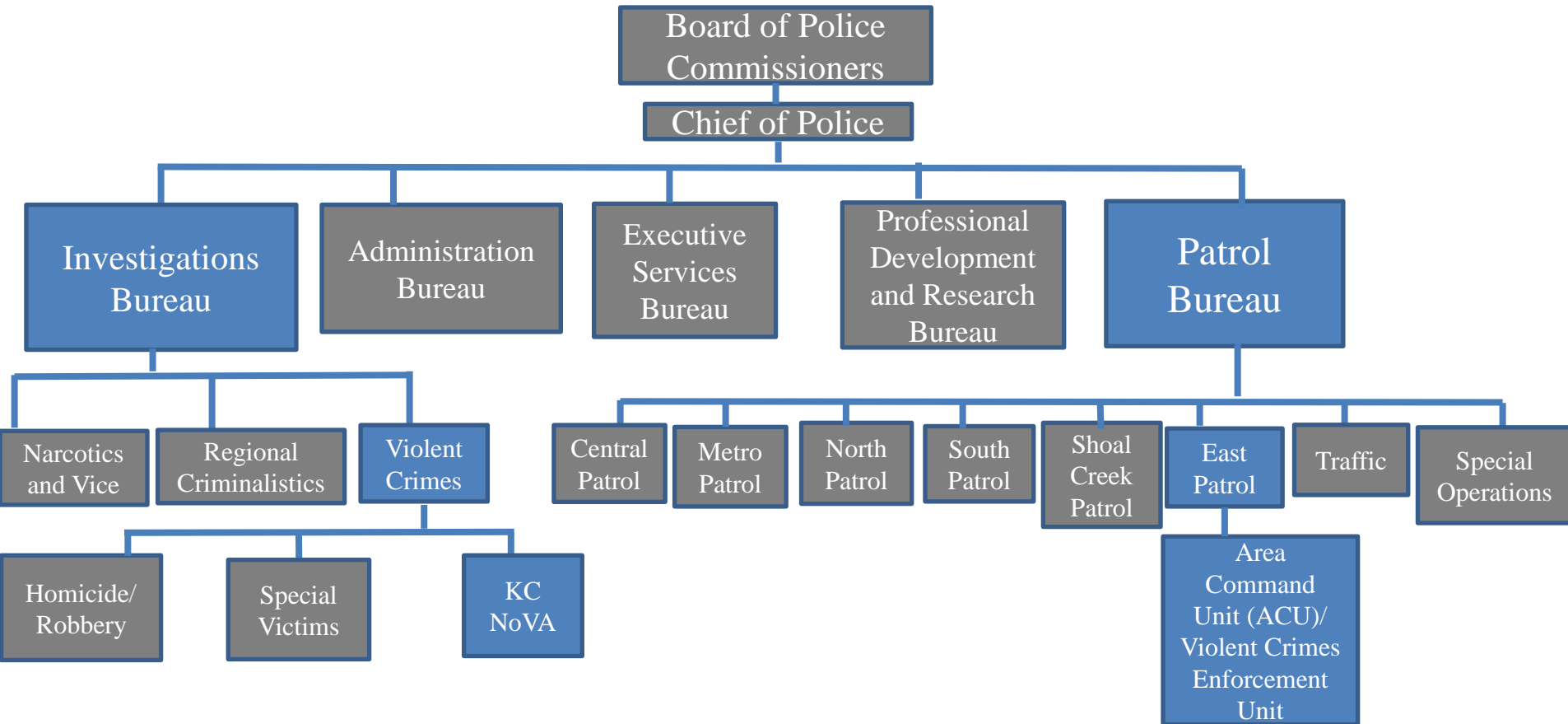
- Governing board
- Implementation guide
  - Process; functional differentiation across departments
- Leveraging resources beyond SPI
- Organizational change

# KCPD Organizational Structure\*



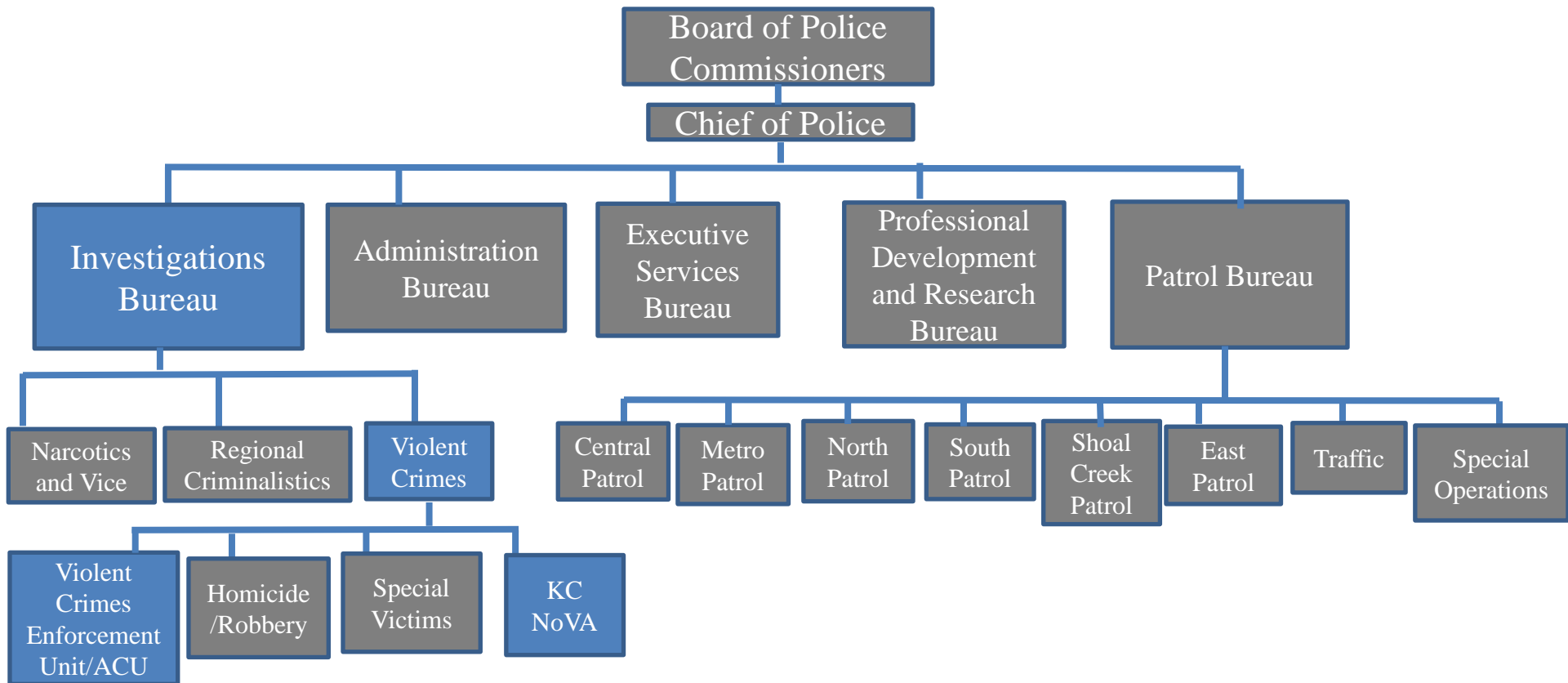
\*September 2012

# KCPD Organizational Structure\*

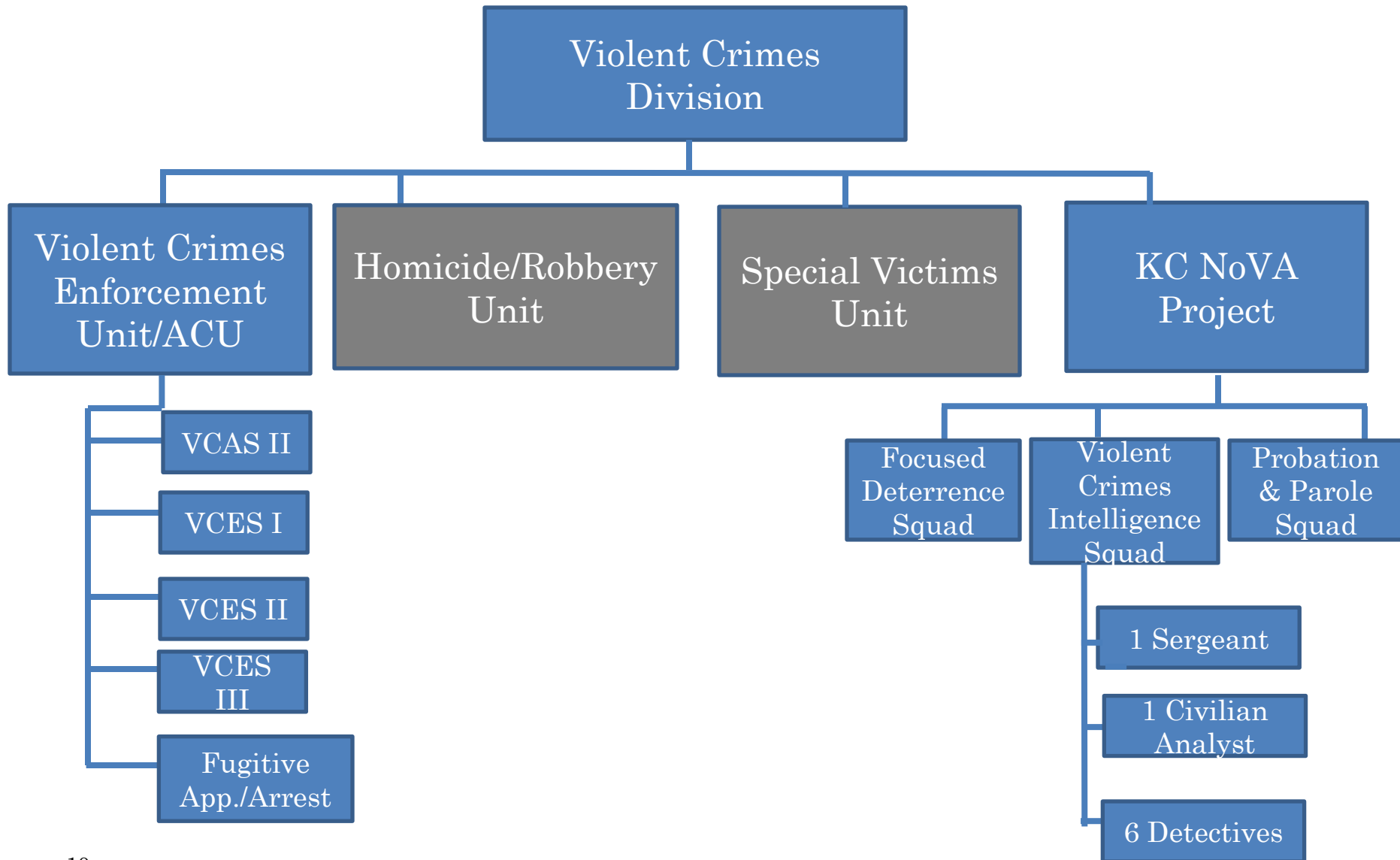


\*June 2013

# KCPD Organizational Structure\*



\*April 2014



# Contact information

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Capt. Joe McHale, KCPD

[Joseph.McHale@kcpd.org](mailto:Joseph.McHale@kcpd.org)

<http://www.KansasCityNoVA.org/>



# Offender-Focused Hot Spots Policing

Port St. Lucie, FL Police Department

Lt. Roberto Santos, Project Director

Florida Atlantic University

Dr. Rachel Santos, Research Partner

May 1, 2014

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# Port St. Lucie, FL PD SPI Team

- 2 detectives, 100% of their time (1 grant funded)
- Crime analyst (grant funded)
- Research partner to develop implementation and evaluation strategies (grant funded)
- Project director to oversee detectives, analyst, and implementation
- External partners

# Project Overview

- Expand implementation of the Stratified Model of Problem Solving, Analysis, and Accountability
- Evidence-based: focus on place first then offenders
- High-quality research to test effectiveness of a given strategy
- Experimental research design

# Offender-Based Hot Spots Experiment

1. Identify long-term hot spots of residential burglary and theft from vehicle
2. Randomly assign treatment and control hot spots (RCT)
3. Identify all offenders living in the hot spots
4. Prioritize offenders for response
5. Implement responses
6. Evaluate results

# Offender-Based Hot Spots Experiment

**Blocked Randomization:  
By Offender per Crime Rate**  
Hot spots (48): 24 Treatment and 24 Control

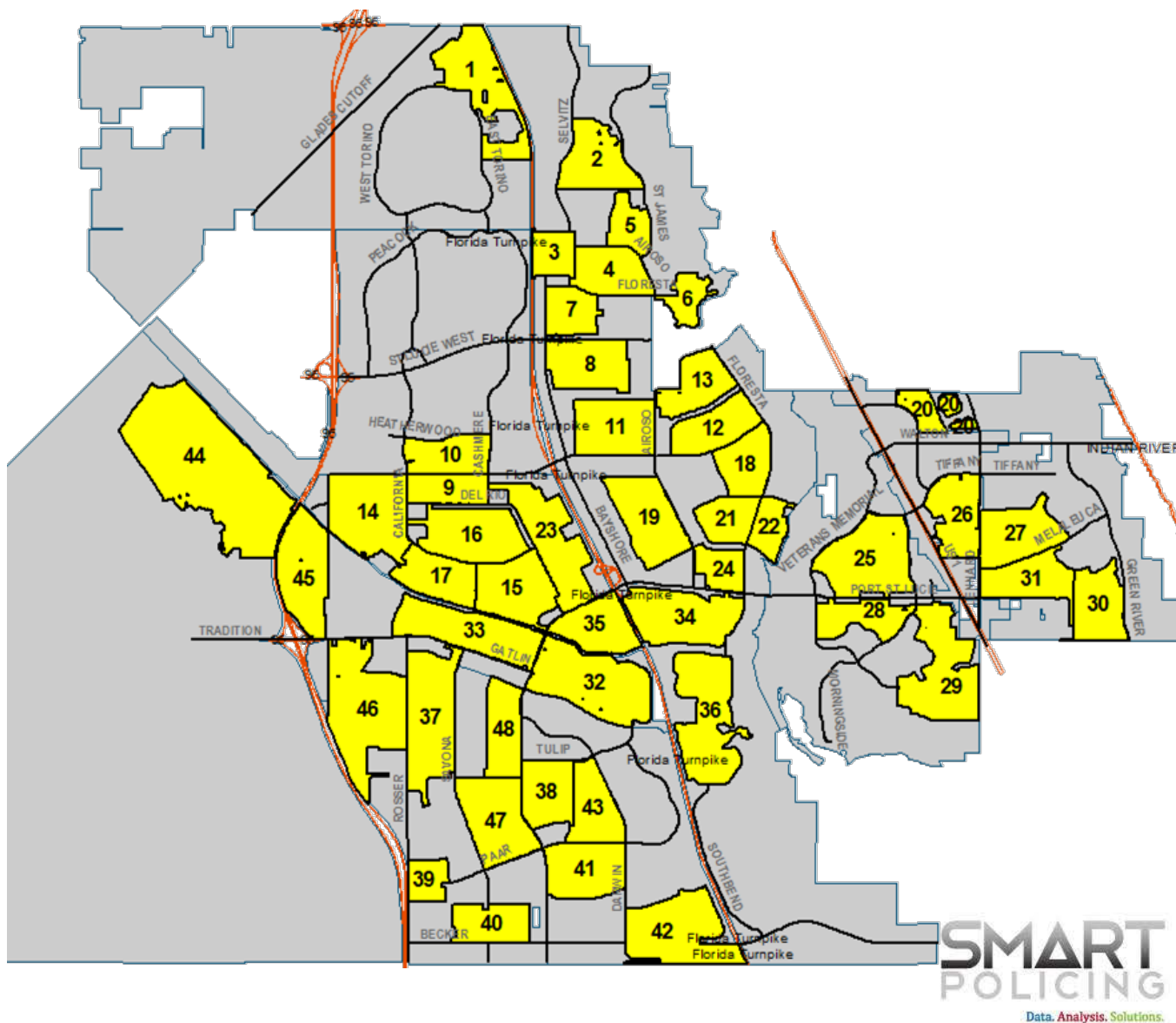
Low  
offender/crime (12)  
6 treatment  
6 control

Medium  
offender/crime (26)  
13 treatment  
13 control

High  
offender/crime (10)  
5 treatment  
5 control

# Residential Burglary and Theft from Vehicle Hot Spots

## Random Assignment Results



# Group Comparison

	Treatment	Control	T-Test (p-value)
Crime	14.83	16.70	.29
Offenders	11.91	14.04	.26
Size	.58	.73	.11
Targets	1,239	1,485	.22

# Offender Analysis

- Prioritize offenders
- Provide detectives an initial analysis packet for each offender
- Detailed criminal resume for high priority offenders
- Database for offender information and responses
- Number of offenders as of April 2014:

Offender Priority	Total
Priority 1 A: Arrested for Burglary of a Dwelling	70
Priority 1 B: Arrested for Burglary of a Conveyance	20
Priority 2: Probation with Prior Burglary	21
Priority 3: Drug Offender	80
Total	191

# Sample Checklist

All Access Objects

Tables

- Addresses
- Adult Probation Information
- Associates Table
- Charges and Violations
- Demographics
- Juvenile Information
- Phone Numbers
- Prioritization Table
- Resource Check List
- Response Documentation
- Vehicles

Queries

- Data Entry for Prioritization R...
- Demographics Query
- Demographics Query1
- Demographics Query2
- LaGrega Response Query
- LaGrega Response Query II
- Scherle Response Query

Forms

- Addresses

## Resource Check List

ID	3	Career ID	616
DAVID	<input checked="" type="checkbox"/>	TLO	<input checked="" type="checkbox"/>
David Date	8/2/2013	TLO Date	8/12/2013
David Results	Positive	TLO Results	Positive
e-Agent	<input checked="" type="checkbox"/>	JJIS	<input checked="" type="checkbox"/>
e-Agent Date	8/2/2013	JJIS Date	8/2/2013
e-Agent Result	Positive	JJIS Results	Positive
FINDER	<input checked="" type="checkbox"/>	DOC	<input checked="" type="checkbox"/>
Finder Date	8/2/2013	DOC Date	8/2/2013
Finder Results	Positive	DOC Results	Positive
InSite	<input checked="" type="checkbox"/>	Social Networking	<input checked="" type="checkbox"/>
Insite Date	8/15/2013	SN Date	8/2/2013
Insite Results	Negative	SN Results	Positive
Credit Check	<input type="checkbox"/>	Property Search	<input checked="" type="checkbox"/>
Credit Check Date		PS Date	8/2/2013
Credit Check Results		PS Results	
DNA on File	<input checked="" type="checkbox"/>	Mapping	<input type="checkbox"/>
DNA Check Date	8/2/2013	Date Started	
DNA on File Results	Positive	Date Completed	
Utility Check	<input type="checkbox"/>	Utility Check Date	
Utility Check Results		Local Agency F	<input checked="" type="checkbox"/>
Local Agency F	<input checked="" type="checkbox"/>	Local Agency C	8/13/2013
Local Agency I	Positive	CCIS	<input checked="" type="checkbox"/>
CCIS	<input checked="" type="checkbox"/>	CCIS Date	8/2/2013
CCIS Results	Positive	CCIS Results	Positive



# Data for Criminal Resume

Department of Motor Vehicles	NCIC	Criminal Justice Resources	Open Sources	Financial Resources
Photo Address history Date of birth Social security number(s) Birth records and historical documents Ticket history (area of travel)	Criminal history Gun permits Police reports, affidavits, FI from all other agencies based on history	Recent & local police agency call, crime, arrests, traffic Department of Juvenile Justice DOC: Incarcerations Gang affiliations Probation/parole Court records Fusion centers	Google, Bing, Yahoo searches Facebook, Twitter, Instagram, YouTube Source for associates and family Documentation of affiliations and opinions	TLO, Dfacts (others) Wage report (job) Credit reports Utilities account requests Property appraiser (ownership) Civil court: marriage records; litigations

# Offender-Based Responses

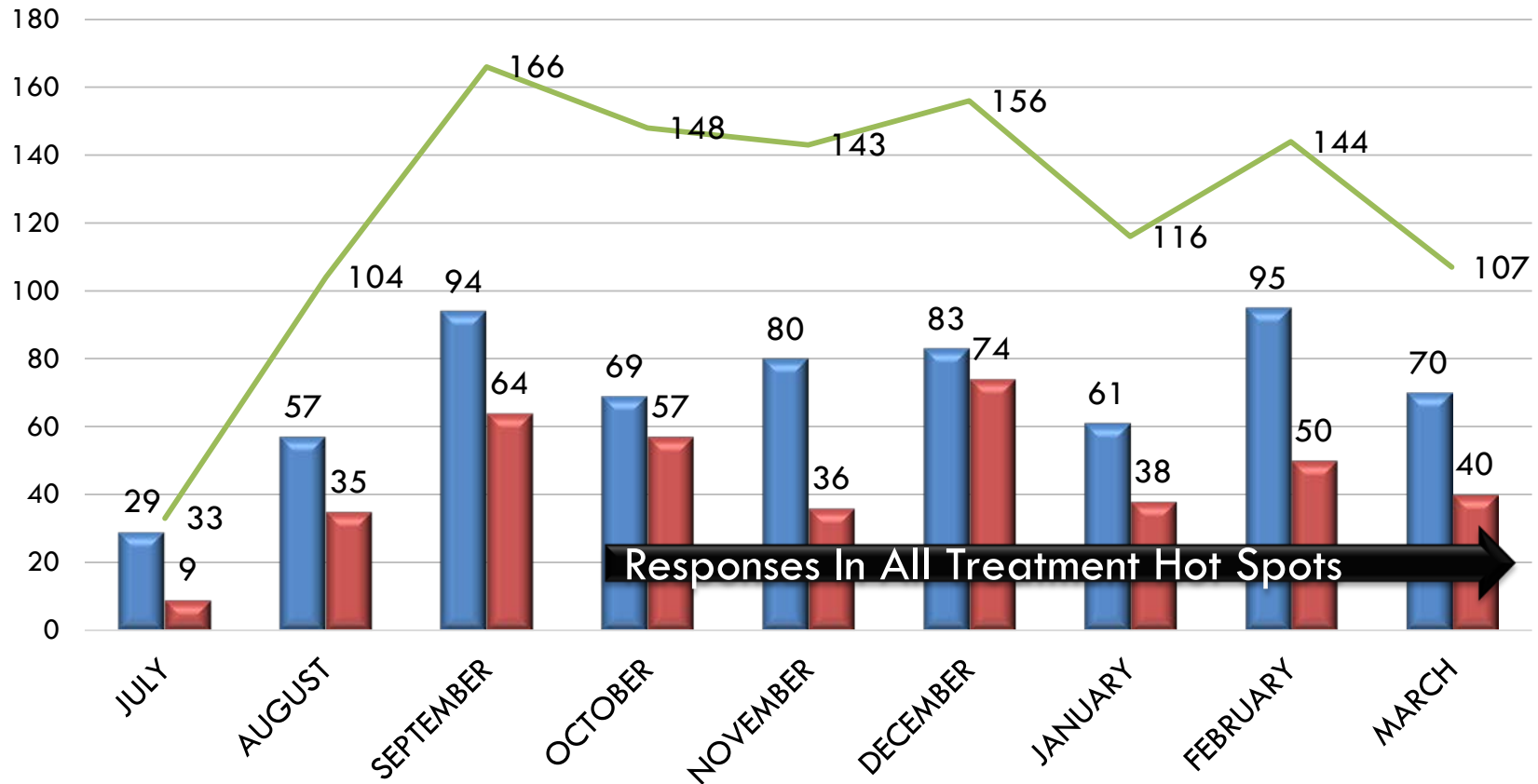
- Initial response begins based on initial analysis:
  - Verify offenders residence
  - Verify correctional status
- In-depth responses based on criminal resume
  - Responses vary by nature of offender's activity
  - Work with other units (e.g., gang unit, narcotics) and divisions (e.g., patrol and CID) in the agency
  - Work with state attorney, judges, probation, parole, parents, and offender

# Response

- Curfew checks on offenders with sanctions
- Follow up with probation officers regarding offender interactions
- Face-to-face contact with offenders
  - Referrals to programs (i.e. Job resources, DMV issues)
  - Family interaction (meetings include spouses, parents, siblings)
  - Discuss stressors that may lead to re-offending
- Response barriers
  - Offenders leave hot spot
  - Offenders with no current sanctions refuse contact with law enforcement

# Responses By Month

July 2013 through March 2014



- Total Number of Offenders
- Total Number of Successful Offender Contact
- Total Number of Offender Visits

# Evaluation

- Analysis of individual offender recidivism
- Analysis of crime in treatment and control hot spots and displacement of crime
- Offender interviews
- Process evaluation
  - Implementation of individual responses
  - Organizational implementation
  - Roles of detectives and crime analyst
  - Collaboration within agency and among partners

# Contribution to the Field and Sustainability

- Experimental evaluation of offender-based strategies in property crime hot spots in a suburban city
- Perspectives of offenders
- Organizational model for systematizing offender-based analysis and response
- Publications: academic and practical
- PSLPD to make analyst permanent and continue offender-focus

# ~Questions~



# Offender-Focused Hot Spots Policing

Port St. Lucie, FL Police Department

Lt. Roberto Santos, Project Director

Florida Atlantic University

Dr. Rachel Santos, Research Partner

May 1, 2014

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# Intervening in Violent Retaliatory Disputes

## Smart Policing Initiative: Rochester, NY

Cmdr. Wayne Harris, & John Klofas, Ph.D.

May 1, 2014

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# About Us

- **Geography:** 37.1 Sq. Miles (between Buffalo and Syracuse)
- **City Population :** 210,565      **Metro:** 1 million
- **11, 987 Part I Crimes (2013)**
  - 228 shooting victims
  - 42 murders (31 from firearm) down from 50s as recently as 2007
  - Significant local gang/street crew activity
  - 2012: 36 Total Homicides, 21 involved a dispute- 9 of which involved a precipitating act at least two hours prior (7 with firearm)
  - 2012: Firearm Violent Crime: 33 per 100,000 (3<sup>rd</sup> in NYS)
- **Team**
  - Rochester Police Department
  - Rochester Institute of Technology
  - Secondary Partners across other initiatives

# Opportunities for Intervention in Firearm Violence

- By Typology:
  - Robberies
  - Disputes
    - Immediate vs. Ongoing
    - Types:
      - Simple interpersonal (insult, girls, etc)
      - Domestic
      - Gang
      - Drug business-related
  - Limited opportunities for intervention on immediate disputes
  - Ongoing disputes are essentially crime patterns for assault

## Violent Retaliatory Disputes

- An ongoing string (two or more) of back-and-forth violence between the disputants and their associates
- Extends across multiple acts of violence and over a time frame of days, weeks, months, or years

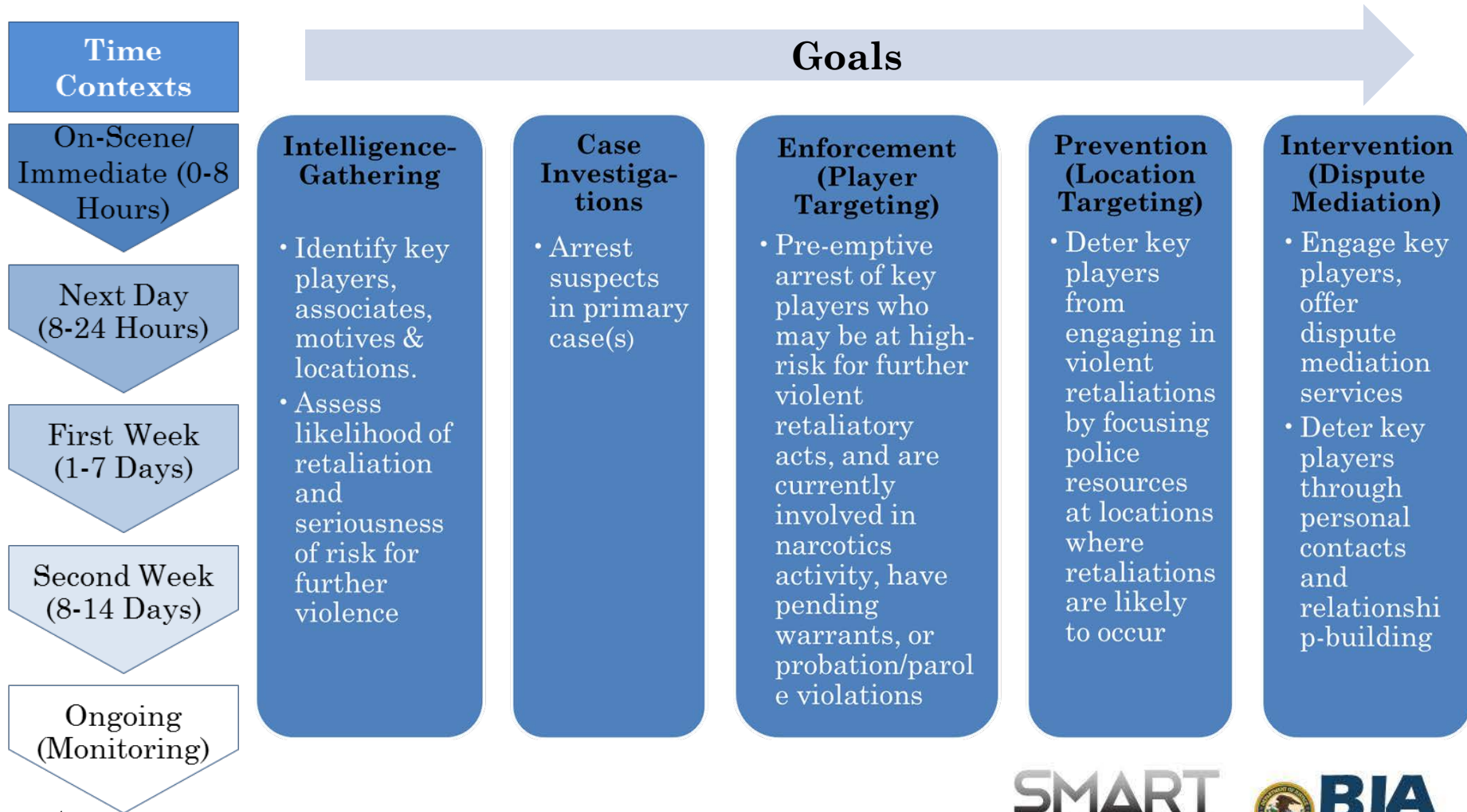
## Violent Disputes

- Argument leads to Violent Act
- Can be short-term and end, or can escalate to a violent retaliatory dispute

## Non-Violent Disputes

- Verbal Confrontations
- Minor Physical Interaction
- Can be short or long-term in duration

# Elements of Violent Dispute Management



# Project Progress: Inform the Strategy

- Conducted a typology analysis
  - Data acquisition, coding and analysis
    - 2010-2012 Fatal and non-fatal shootings examined
    - 2010-2012 Non-firearm Aggravated Assault dataset for comparison
  - Focus groups on dispute identification perceptions
    - How do we do it now? Is it effective?
  - Incident reviews of retaliatory shootings
    - What risk factors make one dispute more likely than another to follow a pattern of retaliatory violence?

# Project Progress: Define the Problem

- Retaliatory Dispute

A violent retaliatory dispute is an interaction involving conflict, over a period of time, between two or more individuals and/or people associated with them and marked by two or more events involving confrontation or intimidation, in which at least some of those events involve violent acts or credible threats of violence.

# Project Progress: Build a Model

- Developed retaliatory dispute “risk assessment tools”
  - Field Review
    - Filled out by sworn personnel following event
    - Focus is on early identification and immediate tactical response
    - Reviewed by supervisor then sent to analysis center
  - Analyst Review
    - Completed by Violence Analyst
    - In-depth review of disputants’ criminal history & intelligence
    - Forwarded to Project Lead for tactics assessment and strategy implementation

# Project Progress: Pilot

- 3 months (Apr-Jun) in the SW quad
  - Focus is process oriented not outcome driven
  - Establish business processes and workflow for regular and specialized operations
    - Use of assessment tools
    - Tactical intervention
    - Case review and strategy meeting
    - Dispute maintenance and follow-up
  - Evaluation and finalization of the tools/structure



# Results, Challenges, & Lessons Learned

- Late project start and additional time needed for data collection and analysis
  - Did not sacrifice data quality
  - Requested a 1-yr project extension
- Major changes in key personnel
  - Loss of original project champions
- Difficult to validate assumptions prior to implementation
  - Designed a pilot to assess process

# Upcoming Milestones

- Evaluate pilot & make changes for full implementation
- Create a tactical toolbox of best practices
- 1-year implementation period
  - Monthly steering meetings
  - Ongoing shooting incident review process
- Conduct evaluation
- Documentation and communicate outcomes

# Plans for Sustainability

- Internal and external communications plan
- Inclusion in RPD's annual strategic plan
- Development of project Key Performance Indicators
- Regularly scheduled review meetings

# Questions?



# Day 3 Wrap-Up / Phase V Meeting Evaluations

Kate McNamee & Chip Coldren

12:00-12:15 pm

May 1, 2014

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