SMART POLICING INITIATIVE Support Webinar on Measuring SPI Performance

Cynthia Lum Center for Evidence-Based Crime policy George Mason University

http://gemini.gmu.edu/cebcp/



Progress in SPI: Timelines and Introduction (Chip)

 Goals of the SPI: Research-Practitioner Engagement (Cynthia)

Common problems and pitfalls to address (Cynthia)

Agency Troubleshooting (Cynthia and Chip)

Introductory statements

Reminder: the Overarching goal of SPI

Webinar goal: Common concerns across sites

"What is my intervention?"

- □ Issue #1: Too many interventions
- □ Issue #2: Intervention is too vague.
- □ Issue #3: Intervention on shaky foundation.
- □ Issue #4: Multiple interventions all rolled into one.
- \square Issue #5: When the intervention is not the intervention.

"How do I know my intervention is working?"

Issue #1: Current assessment will not be able to assess intervention with even moderate confidence.

□ Issue #2: Bias towards positive effects.

Issue #3: Difficulty identifying the mechanism of prevention in POP.

Issue #4: Lack of a comparable place or group of people who didn't get the intervention. "What if we already started without a plan for appropriate assessment?"

Future note: POP demands a plan for assessment using proper rules of assessment.

- Some ideas to fix the problem now:
 - Retroactive comparison group identification
 - Strong time series design with many data points
 - Consider this the "pilot" and try elsewhere.

"It's too risky to experiment."

Examples:

- Targeting all 100 top offenders
- Targeting all hot spots
- Targeting entire neighborhood or city

Ideas and Suggestions

- You can't target everyone simultaneously
- Interventions often doing more than "business as usual"
- If paying officers overtime, have much more control over deployment

Implementation vs. Evaluation

Assessment matters

- POP requires both "R" and "A", and "A" has specific rules.
- The Core of SPI is the evaluation component distinguishes it from other projects.
- Cannot isolate the effects of treatment without proper evaluation.
- Justifications for practice
 - Need to know if it reduced crime if it worked
 - Need to know if this is cost effective in times of austerity
 - Need to know if intervention HARMS people

Data used to measure effectiveness

- □ Issue #1: Only outcomes in "experimental" areas reported.
- \Box Issue #2: Arrest is not the best performance measure.
- □ Issue #3: Separate outcome versus implementation data
- □ Issue #4: Some data cannot measure certain crimes.
- Issue #5: Following from #3, may need to think creatively about data use.
- □ Issue #6: Next topic: Qualitative Measures

Qualitative Performance Measures: Some Cautions

Both qualitative or quantitative methods must be rigorous.

Some notes about community surveys

- Instrument precision what exactly are you measuring?
- Representative sampling
- The "highly satisfied fallacy"
- Research strategically
 - Building capacity for future assessment of community
 - Goldstein's final paragraph: Office motivation and the scientific process.

Getting back to SPI's core idea

Questions you might consider when measuring the performance of the SPI itself (the researchpractitioner interaction)

Questions for Police Agencies

- What is your agency's exact role in the assessment of this intervention or project?
- Do your key command understand the problems or prospects of the assessment (not the intervention)
- In what ways has your agency facilitated or impeded the researchers conducting a rigorous evaluation?
- Can you identify tangible nodes of institutional capacity that have been strengthened because of interaction with researchers?
- Can you identify tangible agency infrastructure that institutionalizes the capacity of police and researchers to work together?
- Can you identify specific skills that you have acquired from engaging with researchers?
- Can you identify ways in which practical knowledge is institutionalized into the researcher's agency?

Questions for Researchers

- How are you measuring your effectiveness in SPI?
 - A suggestion about performance measurement
- What exact role are you playing in the intervention? Is it passive or active?
- Can you identify tangible nodes in which research is now institutionalized into agency's practice?
- Can you identify tangible nodes in which practice is now more integrated into your academic units?
- □ In what specific ways were your skills sharpened?
- □ Another performance measure: + or effect on tenure?

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